



INDEX

FOLK NEWS & LISTINGS from our Members

... from page 2

with LISTINGS for ① CLUBS & VENUES ② PERFORMERS ③ MEDIA ④ SERVICES ⑤ WORKSHOPS

- ★ **FOLK NEWS** copied online ~ individual country / county pages ~ view, or download www.folklife.org.uk
- ★ **LISTINGS** summaries in FQ; very detailed entries in our **ONLINE DIRECTORY** www.folklife-directory.uk

DIARY LISTINGS from our Members

... from page 35

~ very detailed entries in FQ ⑤ FESTIVAL DIARY (NEXT 12 MONTHS) ⑥ WORKSHOP LISTINGS

- ★ very detailed entries also copied to our **ONLINE DIRECTORY** www.folklife-directory.uk

FOLKLIFE TRADITIONS open to all ~ articles, news, publications, listings ... from page 43

in FQ ⑦ FOLKLIFE SOCIETIES ⑧ FOLKLIFE STUDIES & INSTITUTIONS ⑨ SEASONAL CELEBRATIONS

- ★ online Archive of articles + index; FT DIRECTORY; and download latest FT www.folklife-traditions.uk

① News + LIST

② DIARY

③ FT



Download as PDF
folklife.org.uk/Info

OUR INFO-PAGE

Membership, word limits, advert info, deadlines, reselling discounts

❖ JUL 2018 ❖ FOLKLIFE QUARTERLY, No 58 ❖

FOLKLIFE publishers

- www.folklife.org.uk ~ main site, FQ news pages
- www.folklife-directory.uk ~ online Directory
- www.folklife-traditions.uk ~ FT: articles, Directory



THE EDITORS • Sam & Eleanor Simmons • Sam@folklife.co.uk
• 01684 561378 • 16 Barrett Rise, Malvern, Worcs WR14 2UJ

££

• PAYMENTS: *Folklife*, sort code 09-01-55, a/c 18675181

YOUR PRINTED ADS IN FQ ~ also ONLINE - FREE!

Ads: COSTS (NO VAT CHARGED)

- Stand out as advertising limited to just 1/4 of FQ!
 - Value for money! ... as your ads last for 3 months! AND copied online free!
 - Also online: in news pages folklife.org.uk; festivals folklife-directory.uk
 - Also in our ads-only FOLK WHAT'S ON, distributed free to TICs, libraries, & large general venues that include folk programming
- | | |
|--------------------------------|----------------|
| • FQ Jan 1st <Jan • Feb • Mar> | Copy by 20 Nov |
| • FQ Apr 1st <Apr • May • Jun> | Copy by 20 Feb |
| • FQ Jul 1st <Jul • Aug • Sep> | Copy by 20 May |
| • FQ Oct 1st <Oct • Nov • Dec> | Copy by 20 Aug |
- LATE CHANGES? CONDITIONS APPLY see below**
- ADVERTS: CHANGES possible IF same size / image-type (eg jpg) as originally sent.
• up to 1st of MONTH BEFORE PUBLICATION, as advert layout is finalised on 2nd!
FOLKLIFE MEMBERS' NEWS & LISTINGS: CHANGES IF same word-length or shorter • up to 8th
• But non-members news to Correspondents must be sent by Copy date above

- A4 £222 colour* Optional: full bleed (edge to edge of page) £84 mono
 - 1/2 £133 colour* / £48 mono
 - 1/4 [A6] £75 colour* / £28 mono
 - 1/8 £46 colour* / £18 mono
 - 1/16 £30 colour* / £12 mono
- Save £4 by prepaying**
so we needn't send an invoice
so 1/16 mono is just £8 prepaid
- *Colour ads - only on covers/inside covers, or exceptionally on colour insert page
- booking A4 colour position: prepaid, on 1st come, 1st served, basis
- Front Cover: £ cost as A4 colour 5/6" A4 size as below under Ads: Size

- Book space by prepaying, or by emailing your Purchase Order N°.
- Invoiced terms = 30 Days from invoice date. Invoices, and receipts, are emailed.

DISCOUNTS PREPAY: TAKE OFF £4 from total = we needn't send an invoice
MORE PREPAID DISCOUNTS: x2 issues, 5%. x3, 10%. x4, 15%

- Further ads will not be accepted if money is owing from last time !
- Members: mono ads placed as near as possible to your news or Diary entry, page preference-order to biggest (1st A4; 2nd 1/2; and so on)

Ads: SIZES (A4)

- Front Cover, up to 5/6" A4 [colour] max w 210, max h 250, +3 mm bleed
 - Full bleed (= edge to edge); colour only max w 210, max h 297, +3 mm bleed
 - A4 max w 188, max h 275
 - 1/2 column ↔ max w 188, max h 132
 - 1/4 [A6] max w 92, max h 132
 - 1/2 column ↑ max w 92, max h 268
 - 1/8 max w 92, max h 64
 - 1/16 max w 44, max h 64.
- Sizes include optional border • Other: any combination of 1/16 boxes (4mm between boxes).

Ads: EMAIL ads must be emailed: image or text

- email image: camera-ready - attach your tiff, jpeg, PDF - we can stretch to fit
- email text: just email us the words; you can also attach 1 logo to be included; we will typeset, free, in our choice of typeface (as we often do for smaller clubs)
- ✓ We use: Mac OS 10.7.5, Adobe InDesign CS 6.
- ✓ Colour ads: you are advised to send us a printout so we can check colours.
- ✓ If B&W: pl convert colour to greyscale, & check that before sending.
- ✓ Jpeg ✓ Tiff
- ✓ PDF as high-definition 300dpi, text 600 dpi, fonts embedded; if B&W ad, send as greyscale.
- ✗ Word: "Word.doc" is not an image so save Word as a PDF (→ [Print] → [Save As PDF])
- ✗ complex adverts may appear differently, ask a professional designer to design & send them

Your Membership Benefits

FQ by post and Free Publicity, print + online
• Festivals, Venues, Performers, Media, Services, Organisations
• News & Reports, Listings
• Festival Diary, Workshop Diary

No form needed to join - just BACS or send cheque

FOLKLIFE, sort 09-01-55, account 18675181
• Please email your name, address, phone (no email! please PRINT when writing)

♦ POSTED: 1 YEAR to 1 address (4 issues per year) x 1 copy £18
♦ x2=£20, x3=£21.50, x4=£23, x5 = £25

♦ RESELLING including postage Buy @ £1.10, sell @ £2.50!

for 6 or more ---
by Clubs, Pubs, Venues, Festivals, Performers, Shops, & you -
x6 = £6.60 per quarter, or £26.40 year;
x7 = £7.70 per quarter, £30.80 year; etc

Members' News up to 200 words per item

More if advertising:
1/16, up to 250 words. 1/8, 275.
1/4, 300. 1/2, 350. A4, 450.

your Reports, Dates, Festival Info, CD Info.

- ♦ Reviews: only as sent in by our Members, so please don't send CDs to editors
- ♦ don't count: heading [venue/start time] end [contact details]
- ♦ Photos: B&W high-res (300 dpi) welcome X not low-res eg copied from web X
- ♦ Word limits are for 1 item, you can send in more than 1 (so CD + news = 2 items).
- ♦ Festival & Workshops Diaries: same word limits for "More Details" section.
- ♦ CORRESPONDENTS usually 350 to 800 words [may vary, depends on local circulation/ads]

FOLKLIFE TRADITIONS

Articles & news - word limits by arrangement.

Send News as plain email or as RTF or as Word.doc

NEWS Our NEWS PAGES in this order; our CORRESPONDENTS

CYMRU / WALES	National	Mick Tems
Regional:	North-East Wales & Cheshire ..	Brian Bull
ENGLAND, WEST COUNTRY		
Kernow / Cornwall		Mike Walford
Devon	South Devon	Martyn Hillstead
	East & Mid Devon, East Somerset	Bill Crawford
Somerset	East Somerset & Bridgwater	Bill, see above
	South Somerset	John, see below
Dorset	North Dorset & South Somerset	John Waltham
Bristol, Bath & NE Som, N.Som, S.Glos ...		---
Wiltshire with Swindon		---
Gloucestershire Blues Bulletin: Glos,nearby		Bill Pullen



• The Editors .. Sam & Eleanor Simmons

Roving (England Mid-West, SE Wales) *Cresby aka Mr Red*

ENGLAND, WEST MIDLANDS & OXFORDSHIRE	
Shropshire with Telford & Wrekin	David Harley
Herefordshire SW Herefs, nearby Wales	John & Jane Baxter
Worcestershire North Worcs & South Birmingham	Bob Bignell
West Midlands former county South Birmingham	Bob, see above
Staffordshire	---
Warwickshire with Coventry	Malc Gurnham
..... and for Oxfordshire, a note of some listings on Folk Arts Oxford website	
* FOLKLIFE TRADITIONS this issue Ian Pittaway, Roy & Lesley Adkins	
* Illustrations Chris Beaumont * Photographs Eden Tanner, Colin Davies	
* Logos Chris Stewart * We thank our team, all volunteers - more welcome	

